Exam #2 Soc 102

1.(m/c) All of the following are the real function(s) of corporate owned advertising sponsored media EXCEPT:

a. profit b. socialization c. social control

d. inform the public about their vital needs. e. none are exceptions

2.(t/f) The trend in all U.S. media is towards increasing concentration of ownership.

3.(m/c) All of the following are part of the shared monopoly of television ownership EXCEPT:

a. Newscorp b. Disney c. Sony d. Time-Turner-Warner-AOL e. none are exceptions

4.(m/c) The customers of corporate owned media are a. advertisers b. viewers/readers/listeners

5.(m/c) The corporate owned advertising media is an institution that socializes individuals into which of the following?

a. social role of consumer b. social norm of high level continuous consumption

c. to value freedom as to choose between products d. a and b e. all of above

6.(t/f) Many of the corporations that comprise the shared monopoly of television are also part of the shared monopolies in other media, such as book publishing, music and film.

7.(m/c) An example of the “modern cave,” is that \_\_\_\_\_% of Americans get most of their information from local television news . a. 50 b. 60 c. 75 d. 83 e.90

8.(t/f) An example of the “modern cave” is that children can be “branded” as young as two years of age.

9.(m/c) All of the following should be functions of the press/journalism in a democracy EXCEPT:

a. inform the public b. separate truth from falsehood c. entertain viewers

d. advocate for the people e. none are exceptions

10.(m/c) Corporate news has done all of the following to increase its profitability EXCEPT:

a. expand domestically b. expand globally. c. cut costs by firing reporters.

d. open news agencies around the world to better cover global affairs e. none are exceptions

11.(m/c) Cost cutting measures have made corporate news dependent upon?

a. press conferences b. investigative journalism c. press releases d. a and c e. all of above

12.(m/c) The “Not Necessarily the News” segment of the Daily Show looked at which of the following?

a. a fake news story about Iraqis “loving Bush.” b. a fake news story about “oral sex not being sex.”

c. fake news stories produced by the government. d. all of above e. none of above

13.( m/c) PR firms believe all of the following EXCEPT:

a. public can be manipulated. b. appeal to emotions is a way to manipulate the public.

c. they should never knowingly lie d. truth can be created. e. none are exceptions

14.(m/c) Which of the following were true about the Nayirah story?

a. her first name b. her family was in Kuwait so she couldn’t reveal her last name for fear of reprisal.

c. she saw Iraqi soldiers taking babies out of incubators and throwing them on the ground.

d. she was testifying in Congress e. all of above

15.(m/c) All of the following dominate the content of local news stories EXCEPT:

a. violent crime b. natural disasters c. celebrities d. our vital needs e. none are exceptions

16.(m/c) A \_\_\_\_\_\_\_\_\_\_\_\_ is the favorite disaster of corporate news.

a. tornado b. hurricane c. flood d. earthquake e. fire

17.(t/f) The grade level of the language used by candidates in public debates is much higher now than, for example, it was in the Lincoln/Douglas debates of the nineteenth century.

18.(m/c) According to Academically Adrift, faculty think which of the following is most important?

a. publications b. student evaluations c. teaching d. service to university e. student success

19.(m/c) Which of the following were true about media coverage of the “Wedding of the Century”, according to the Daily Show?

a. It covered the wedding of Prince Andrew and Kate.

b. “Journalists” remained in the same place all day and found out nothing about the wedding.

c. Reports on the costs of the wedding were based on “guesses.” d. b and c e. all of above

20.(m/c) As an institution of social control, the educational system works in which of the following ways?

a. It socializes students into the norms of obedience and respect for authority.

b. It acts as a knowledge filter.

c. It reproduces social inequality through unequal funding. d. a and c e. all of above

21.(m/c) According to Academically Adrift, all of the following are true about the students surveyed EXCEPT:

a. they had a narrow knowledge base. b. they lacked critical thinking skills.

c. they lacked complex reasoning skills. d. they viewed a degree as a means to a job.

e. none are exceptions

22.(t/f) In the 70s, Samuel Huntington wrote a report for the Trilateral Commission called “Crisis of Democracy.” In the report, he claimed that too little citizen participation was causing a crisis in U.S. democracy.

23.(m/c) In the above report, Huntington argued that democracy in America was in a crisis for all of the following reasons EXCEPT:

a. young people doing drugs and having sex. b. too much democracy (popular participation).

c. a legitimation crises that was a threat to the elite.

d. social movements for progressive social change which threatened the status quo (Establishment). e. none are exceptions

24.(m/c) Huntington suggested all of the following as solutions to the crisis EXCEPT:

a. encourage more popular participation. b. the reassertion of undemocratic authority by the elite.

c. the need to cultivate passivity and defeatism in certain groups, e.g., students.

d. the need to control media. e. none are exceptions

25.(m/c) The goal of the powerful in relation to education should, according to Huntington, be :

a. depoliticize the university b. transform the university into a vocational institution

c. passify the students so that they would be apathetic d. a and b e. all of above

26.(m/c) Which of the following are reasons that Huntington identified the university as a subversive institution?

a. Students were taught subversive ideas. b. Students were partying instead of learning..

c. Professors criticized social institutions. d. a and c e. all of above

27.(m/c) Applying the business model to the University means which of the following ?

a. University should function like any for-profit corporation.

b. The degree is a product that the University/owner sells to student/consumers.

c. Education is a production process and the most important factor is FTES d. a and b e. all of above

28.(t/f) The banking method is the main method of teaching in the U.S.: the teacher deposits the knowledge through lectures and assignments, the student passively accepts the deposit, then the teacher asks for a withdrawal, the exam, and the student regurgitates the teacher’s deposit.

29.(m/c) According to the text, all of the following are examples of why the formal system of education in all societies is conservative EXCEPT:

a. its special task is to preserve culture. b. it encourages critical thinking..

c. it teaches patriotism and the myths of a nation. d. it indoctrinates students into prescribed ways of behaving.

e. none are exceptions

30.(t/f) According to the text, order and control of classrooms, not teaching, are the primary goals of both teachers and administrators in K-12.

31.(t/f) According to the text, socio-economic status has no effect upon an individual’s success in school, because success depends entirely on individual effort.

32.(m/c) According to the text, which of the following are problems with local control of schools in the U.S.?

a. Differences in the local tax bases of school districts lead to inequality in funding.

b. Local school boards do not represent the population; the business and professional sectors are overrepresented.

c. Religious views of the majority of the local board may become part of the curriculum.

d. a and b e. all of above

33.(t/f) According to the text, there is a direct correlation between child poverty and low scores on achievement tests.

34.(t/f) According to the text, girls are out achieving boys in per cent graduating from high school, in receiving bachelor’s and master’s degrees, and this is why women now make as much as men at every level of educational attainment.

35.(m/c) According to the text, which of the following is (are) true about inequality in funding?

a. wealthier districts fund schools at a higher rate than poorer districts.

b. poorer schools have fewer computers and underpaid teachers with less teaching experience.

c. poorer schools with predominately minority enrollment have decaying infrastructure. d. a and b e. all of above

36.(t/f) California is near the bottom of states in per pupil funding.

37.(m/c) According to the text, all of the following is (are) true about segregation in American schools EXCEPT:

a. it no longer exists since the passage of Brown v Board of Education.

b. on average white students attend public schools that are 80% white

c. on average black students attend public schools that are nearly 100% non-white.

d. progress in desegregation in American schools has reversed because of racially segregated neighborhoods

e. none are exceptions

38.(t/f) According to the text, tracking, also called ability grouping, is the way to guarantee that every child has an equal opportunity to be successful in school.

39.(t/f) According to the text, the U.S. has lower infant mortality rates and higher life expectancy than any other industrialized country.

40.(m/c) A public health approach to health care tries to identify and correct the social and environmental causes of disease with the goal of preventing disease. All of the following are examples of a public health approach EXCEPT: a. sewage treatment b. improved medical technology for diagnosing illness

c. water treatment d. safety standards for food e. none are exceptions

41.(m/c) The U.S. health care system is ranked \_\_\_\_\_\_\_ by the World Health Organization.

a. first b. fifteenth c. twenty-sixth d. thirty-seventh e. forty-eighth

42.(m/c) Some private hospitals in the U.S. now have luxury wings which have all of the following EXCEPT:

a. luxury accommodation suites b. butlers c. five star meals including lobster tails if desired

d. marble baths e. none are exceptions

43.(m/c) Drug companies want which of the following?

a. public funding (government subsidies) for research and development.

b. government regulation of drug prices for seniors.

c. patent extensions. d. a and c e. all of above

44.(m/c) All of the following are “strategies of undercare” EXCEPT:

a. low staffing. b. exclusion of preexisting conditions from coverage.

c. offering specialists in all areas. d. exclusion of care because it is labeled experimental

e. none are exceptions

45.(m/c) According to the text, all of the following are reasons that the health care system in the U.S. is the most expensive in the world EXCEPT:

a. it is driven by profit. b. it is inefficient c. the wide and costly use of prescription drugs

d. self-referring doctors who order unnecessary tests from which they profit e. none are exceptions

46.(m/c) The coverage of the BP oil spill in the episode of the Newsroom that you were assigned to watch differed from the coverage by the corporate media at the time in all of the following ways EXCEPT:

a. it examined the context of the disaster and not the sensational elements.

b. it questioned the spokesmen for the corporations involved and demanded that they answer questions.

c. it asked the question why legislation was passed that allowed deep water oil drilling without a contingency plan.

d. it discovered the regulatory agency that was responsible and how it could not possibly inspect the oil wells on a regular basis. e. none are exceptions

47.(m/c) For-profit hospitals engage in all of the following practices to increase profit EXCEPT:

a. purchase non-profit hospitals and then cut services and increase prices.

b. avoid buying, building or operating hospitals in poor areas.

c. open emergency rooms, burn units and neo-natal units because they are absolutely necessary.

d. transfer poor patients to public hospitals e. none are exceptions

48.(m/c) According to the text, the poor face serious problems with their health and health care. Which of the following are examples?

a. Many physicians refuse to treat those poor that are covered by Medicaid.

b. When treated, the poor receive inferior care.

c. The poor are subject to environmental and social conditions which increase their risk of illness.

d. a and b e. all of above

49.(m/c) All of the following are examples of the problems that African Americans confront in terms of health and health care EXCEPT:

a. lower life expectancy than whites. b. lower infant mortality rate than whites.

c. more likely than whites to get heart disease before the age of 65.

d. more likely than whites to get cancer e. none are exceptions

50.(m/c) All of the following are examples of the problems of women in terms of health and health care EXCEPT:

a. they are more likely not to have medical care.

b. uninsured women are more likely to receive breast cancer screening because screening is covered by Medicaid.

c. women have traditionally been excluded from federally funded research on disease, for example, research on heart disease.

d. less money has been spent on research for health care issues related to women. e. none are exceptions.